

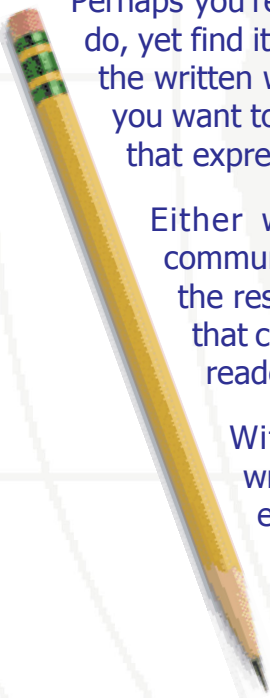
# The Solution To Your Immediate Marketing Needs

Do you currently have a Marketing project, but lack the manpower or skill-sets needed to get the job done? If so, call us today!

**Howell Marketing** knows how to get someone's attention and how to hold it. We know when to expand on a subject, when to "drill-down," and when to hit the highlights.

At **Howell Marketing** we *Think Strategically* and *Act Creatively!*

## Writing



Perhaps you're exceptionally good at what you do, yet find it hard to present yourself through the written word. Or possibly you know what you want to say, but struggle with the words that express your true image of credibility.

Either way, it's important that your communications efforts stand out from the rest. And telling your story in a way that creates an action on the part of the reader is equally important.

With over 15 years of business writing, copywriting, and marketing experience, **Howell Marketing** has amassed the kind of creative background that will bring the most effective communications to the fore.

## Project Management

With over 20 years of project management experience, **Howell Marketing** knows what has to happen in order to create effective communications. The Project Manager/Content Creator must have a thorough understanding of the project at hand, the players involved, and the timeline available in order to achieve a successful outcome.

- ◆ Communications
  - ◆ Planning
  - ◆ Coordination
  - ◆ Research
  - ◆ Action
  - ◆ **Results!**

At **Howell Marketing** we make sure that the players involved know what is expected and remain informed throughout the process. With this effective communication policy in place, we can best achieve success for your organization or department.

## Additional Services

A variety of additional services are also available from **Howell Marketing**. They include:

- ◆ Consulting
- ◆ Graphics
- ◆ Logo Creation
- ◆ Desktop Publishing
- ◆ Ad Design/Creation
- ◆ Trade Show Materials
- ◆ Powerpoint Presentations
- ◆ Editing/Proofreading
- ◆ Photography
- ◆ Database Creation (CRM)
- ◆ Website Creation/Maintenance



Let **Howell Marketing** make your next marketing project a reality. Call today!



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